



Human Resources Strategic Business Concepts
Canadian and International Development Consultancy

HRSB Concepts Inc. Raises \$ 765.00 for Ovarian Cancer Research and Victims

Ottawa, October 10, 2008

HRSB Concepts Inc.'s first fund-raising effort, has generated \$ 765.00 toward a goal of \$500.00 for Ovarian Cancer Canada to inform the public and health professionals about the disease, support women and families touched by ovarian cancer and fund research in early detection. Ovarian Cancer Canada is the only nationwide, registered charity whose sole mission is to overcome ovarian cancer.

All funds were raised by participating in the Winners Walk of Hope, a remarkable event designed to create a sense of community for women living with ovarian cancer and their family and friends. This year the Winners Walk of Hope in Ottawa was held Sunday, September 7, 2008 at Vincent Massey Park located on Riverside Drive and Huron Road.

This event was organized by several hundred volunteers spanning 14 cities in Canada – each city having a designated location for their Walk of Hope. The annual Walk is made possible with the support of national title sponsor, Winners, and host sponsors HomeSense and KPMG. In 2008, Electrolux joined the team as national presenting sponsor and Chatelaine signed on as national media sponsor. As well, local sponsors in 14 cities joined their efforts to raise awareness of ovarian cancer.

Diane Bégin, President of HRSB Concepts Inc. would like to thank all her sponsors for their generosity, and most importantly, the many dedicated volunteers who provide Canadians with the opportunity to participate in such a worthy cause.

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