



Human Resources Strategic Business Concepts
Canadian and International Development Consultancy

HRSB Concepts Inc. Unveils Redesigned Website with More Features and Expanded Content

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After several months of design work and content review, the new HRSB Concepts Inc. was officially launched August 1, 2008.

The website has a new modern look with simplified navigation, a collaborative software for clients, a time zone world map, and of course a matching theme for Diane's weekly blog.

The bold, freshly designed site (www.hrsbconcepts.com) provides revised information about specialized consulting services in strategy and accountability, performance management and employee development, integrated business and workforce planning, recruitment and retention and succession planning.

One of the main features of the new Web site is collaborative software available to HRSB Concepts clients called *Basecamp* <http://www.basecamp.com/index> which takes a fresh, novel approach to project collaboration. Projects can be supported by charts, graphs, stats, or reports, and will have access to a series of tools tailored to improve the communication between people working together on a project.

The site also provides a sign up to a quarterly newsletter which will feature topical subjects of interest to clients and colleagues to complement resources and tools available on the website. The first issue is scheduled to be released September 1, 2008.

Featured articles, photos and tools will continue to be added. Plans are to add articles written in French in early 2009.

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